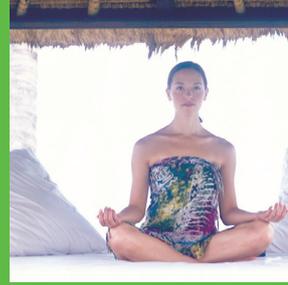


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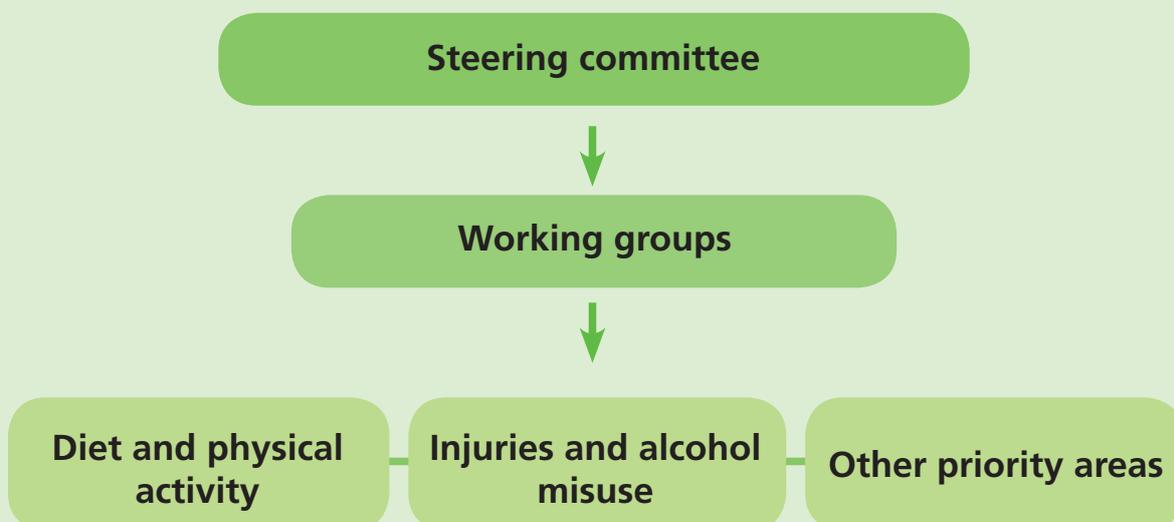
Making It Happen

7



- 7.1 We have set out in this document the issues we need to address and the principles on which we will base our actions. To steer and take the matter forward, a strategic management structure is required to oversee the development and overall progress of the implementation plan (Exhibit 46).
- 7.2 It is recommended to set up a high-level steering committee comprising representatives of the Government, public and private sectors, academia, professional bodies, industry and other local key partners. The steering committee shall deliberate on and oversee the overall roadmap and strategy, including the setting up of working groups.

Exhibit 46: Strategic management structure



Remark: The tasks on control of tobacco use, cancer and poison control are taken up by the DH's Tobacco Control Office, Cancer Coordinating Committee and the Hong Kong Poison Control Network respectively.

7. Making It Happen

- 7.3 The working groups will advise priority actions, draw up targets and action plans, including practical guides, tools and specifications of how the various sectors of the society can participate as partners (Exhibit 47).
- 7.4 To tackle imminent problems caused by the leading risk factors of overweight and obesity, heart diseases and diabetes mellitus, a working group on diet and physical activity will first be established in 2008. Working groups on the other priority areas can be set up in phases thereafter. In the meantime, existing services and programmes in all involved sectors will continue and be strengthened.

Exhibit 47: Proposed objectives and tasks of the working groups

1. **Draw the baseline:** Review current data and practices in Hong Kong.
2. **Identify best practices:** Review international best practices and intervention strategies, including clinical guidelines and good practices.
3. **Set the goals:** Suggest specific and measurable targets to be adopted.
4. **Draw up action plans:** Identify the effective strategies and devise implementation plans designed for Hong Kong with priorities.
5. **Oversee the implementation:** Monitor progress and report to the steering committee.

Call for Support

- 7.5 The Government will have a leading role in taking the agenda forward and mobilise intersectoral collaboration for health promotion and disease prevention. This strategic framework is a call for the whole community to consider and take appropriate actions for the prevention and control of NCD.
- 7.6 By establishing cost-effective prevention and control strategies along the line suggested in this framework, many aspects of life could be improved for our population. The outcome on health could be enhanced and the pressure on NCD treatment and rehabilitation expenditures could also be relieved. It is envisaged that successful delivery of the strategy will contribute to the development of a more sustainable healthcare system, with better integration of preventive and curative care services in achieving health for all and by all.
- 7.7 It is time for the Hong Kong community to act together in combating NCD. We urge every sector and individual to support this strategic framework and join hands to make Hong Kong a healthier place to live.